



InfraSpotlight

# IMPACT REPORT 2025

# InfraSpolight Impact Report 2025 Snapshot



**5,000 - 6,300**

Unique visitors on our website



**900+**

Total following on  
social media



**251 People**

Registered for Programmes



**190+**

Directly reached through  
our programmes



**7 Programmes with  
12 Hours of learning  
Delivered**



**15 Learning  
Videos**



**4 Projects in  
Pipeline**



**460+**

Research survey responses



**31 Publications**



**N749,590**

Raised through donations



## About InfraSpotlight

InfraSpotlight is a youth-led, non-governmental organisation and the knowledge hub for infrastructure development in Africa. Our theory of change is that awareness is the starting point for meaningful advocacy, engagement and change. We are on a journey to raising awareness of the state and trend of infrastructure in Africa, empowering people and communities with the right information to take local actions that will drive change and sustainable development. Our mission is to bridge the infrastructure knowledge gap by being the one-stop hub for accurate, reliable and up-to-date information on infrastructure issues and trends in Africa. InfraSpotlight is building the capacity of citizens, communities, development actors and key stakeholders in evidence-based advocacy, policy making and planning across the continent by increasing their knowledge of infrastructure development.

## Our Vision

To bridge the infrastructure knowledge gap and empower individuals and communities to take actions for Africa's infrastructure future

## Our Mission

Our mission is to be the one-stop hub for accurate, reliable and up-to-date information on infrastructure development in Africa. We aim to build the capacity of Africans on evidence-based advocacy across the continent by increasing the knowledge of citizens on infrastructure development.



# 2025 Highlights & Key Milestones

# I - Projects

**SeraNova** - History was made on **31 January 2025** with the launch of Africa's first bespoke platform for infrastructure-related policies. After nine (9) months of dedication, innovation and collaboration, SeraNova officially went live. SeraNova is Africa's pioneering digital repository for infrastructure policies across the continent. Derived from the Swahili word *séra*, meaning "policy", SeraNova serves as a gateway to Africa's infrastructure policy landscape. Developed to bridge the continent's infrastructure knowledge gap, SeraNova provides a streamlined search tool that grants users access to the latest infrastructure policies from 28 African countries. From concise policy snapshots to in-depth analyses and expert commentaries, SeraNova harnesses technology to empower decision-makers, researchers and stakeholders with the insights needed to drive sustainable growth and make informed decisions.

**156 Number of Visits**

**80+ Users**

## 5 Country Policy Tracking & Reporting

**Completed** - Ahead of the 2025 national elections, InfraSpotlight conducted a monitoring exercise in five countries: Burundi, Gabon, Namibia, Seychelles and Tanzania focusing on policies set to conclude in 2025. The exercise aimed to track the progress of policy implementation and assess how effectively these policies were being executed.

**CSG Project** - This research project was undertaken by InfraSpotlight in collaboration with CSG Development Ltd, examining access to essential infrastructure services and social protection in Nigeria. The study explored how households experience and access primary healthcare, energy and clean water, with the aim of identifying gaps and highlighting opportunities for private sector investment to enhance these critical amenities. The project was launched on 26 May 2025 and concluded on 22 August 2025.

**178 Respondents**  
from 21 states completed survey

**6 Experts**  
participated in key informant interviews

# II - Programmes

## January – Virtual Stakeholder Dialogue

On **24 January 2025**, InfraSpotlight hosted its first stakeholder dialogue, themed “Mainstreaming Infrastructure Development in National Development Plans and Policymaking”, ahead of the launch of its digital policy repository, SeraNova. The dialogue

brought together key stakeholders from the development sector and policy advocacy space to explore pathways for effectively positioning infrastructure development within national development plans.



The event featured a keynote address by **Dr Tayo Aduloju**, CEO of the Nigerian Economic Summit Group (NESG), followed by a panel session with distinguished thought leaders: **Abiola Durodola**, Founder of Advok; **Dolapo Agbede**, Diversity, Equity and Inclusion (DEI) Expert; and **Victoria Oladipo**, Founder of Learn Politics, who moderated the session.

A total of 54 participants attended the event and received an exclusive preview of SeraNova ahead of its official launch on 31 January 2025.

## March Workshop – Building Resilient Infrastructure: Mitigating the Impact of Climate-related Hazards

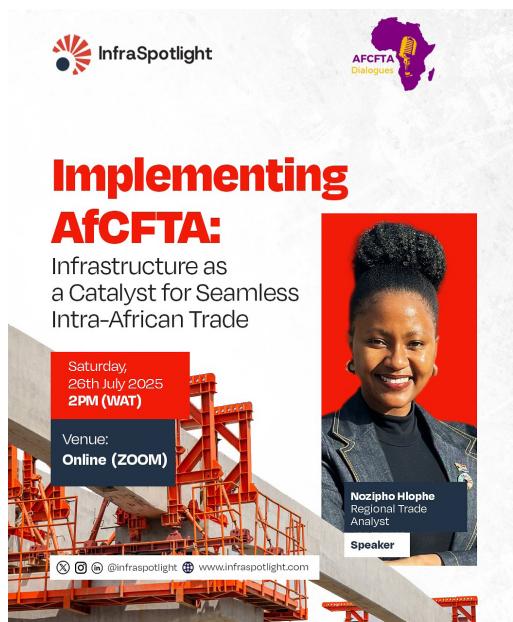


On **21 March 2025**, InfraSpotlight held a workshop that brought together key stakeholders and enthusiasts in climate advocacy, disaster management and infrastructure development to explore strategies for building resilient infrastructure and strengthening disaster preparedness at both national and local levels.

Attended by 24 participants, the workshop examined the critical role of resilient infrastructure in mitigating the impacts of climate-related hazards across Africa. Speakers **Taiwo Ogunwumi**, Founder of the Geohazard Risk Mapping Initiative, and **Dr Bobuchi Ken-Opurum**, Creator of the Re-HOUSED Multi-criteria Decision

Support Toolkit, led thought-provoking sessions supported by interactive discussions and breakout-room activities.

## July Workshop – Implementing AfCFTA: Infrastructure as a Catalyst for Seamless Intra-African Trade



In partnership with AfCFTA Dialogues, InfraSpotlight held a workshop on 26 July 2025 that explored how infrastructure can serve as a catalyst for seamless intra-African trade. The session focused on practical tools, real-world case studies and strategies designed to empower stakeholders particularly MSMEs to engage meaningfully with the opportunities presented by the AfCFTA.

Speakers including **Nozipho Hlophe**, Regional Trade Analyst at UNDP Africa, and **Ijidolapo Ijiwuye**, Founder of Trade Flow Africa, shared insights on the importance of private sector-driven integration and offered guidance on how MSMEs and business owners can navigate barriers to trade.

It was a proud moment for InfraSpotlight, with 26 attendees representing 11 African countries and beyond.

## November Workshop – Strengthening Public Accountability and Civic Engagement in Infrastructure Projects in Nigeria



Our final workshop of the year was held on **22 November 2025**, with 18 participants in attendance. The workshop equipped participants with an understanding of how public sector inefficiencies affect infrastructure development, and provided practical tools and methods for improving transparency, monitoring projects and holding government agencies accountable.

The session featured a keynote address by **Mr Joseph Aniekan**, Public Policy Enthusiast, followed by practical sessions led by thought leaders including

**Ebenezer Wikina**, Founder of Policy Shapers and Visionary of Rivers2050; **Oluwabusola Fadipe**, Founder of InfraSpotlight; **Victoria Oladipo**, Founder of Learn Politics; and Obinna Gabriel, Community Organiser and SPPG Alumnus.

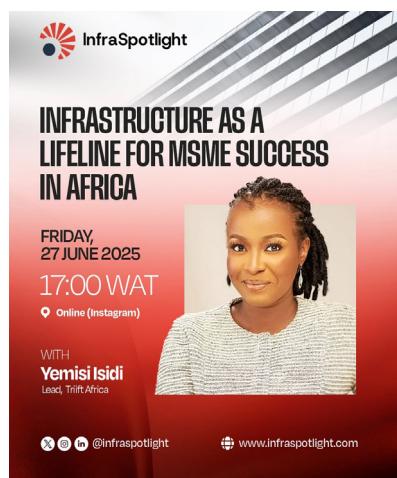
# Online Conversations



In addition to workshops, InfraSpotlight hosted a series of online conversations to explore key topics in a more informal and engaging way, encouraging open dialogue.

## 7 March 2025 – International Women's Day Conversation

To commemorate International Women's Day, InfraSpotlight held an online conversation on Instagram titled "Accelerating Infrastructure for Women's Economic Empowerment and Livelihoods." The guest speaker, **Tolulope Babajide**, Regional Gender and Inclusion Expert, shared insights on how gender-responsive infrastructure development can contribute to more inclusive and sustainable communities.



## 27 June 2025 – World MSME Day Conversation

To mark World MSME Day, we hosted an online conversation featuring **Yemisi Isidi**, Co-Founder at Triift Africa, on the topic "Infrastructure as a Lifeline for MSME Success in Africa." The discussion examined the crucial role of infrastructure from road networks to digital connectivity in determining how micro, small and medium-sized enterprises grow, access markets and scale.

## 27 September 2025 – Conversation on Misinformation and Infrastructure

Misinformation has become a silent threat undermining Nigeria's infrastructure development. From exaggerated government claims to propaganda that distorts on-the-ground realities, false narratives erode public trust and hinder progress. InfraSpotlight held an online conversation on X (formerly Twitter) titled "Misinformation and its Impact on Infrastructure Development in Nigeria." The guest speaker, **Bakare Majeed**, Journalist and Political Economist, explored how misinformation shapes public perception and influences infrastructure policy in Nigeria.



“

It was a pleasure to moderate a session on disaster preparedness, infrastructure & actionable early warning info today. The discussion highlighted real-world lessons: Invest in resilience, act on early warnings, and strengthen governance before hazards turn into disasters

- **Oghenekevwe Oghenechovwen (Moderator)**

“

Special thanks to InfraSpotlight and AfCFTA Dialogues. I plan to stay involved and updated, especially as conversations around intra-African finance and continent-wide capital markets continue to evolve.

- **Workshop Participant**

### III - Key recognitions or awards

Our Founder, Oluwabusola Fadipe was featured in an exclusive interview with Business Africa Online (BAO) for her work advocating for infrastructure development in Africa. In this exclusive interview with Alaba Ayinuola of BAO, Oluwabusola shared her insights and perspectives on the opportunities and challenges facing the infrastructure in Africa and explored how to develop sustainable and impactful infrastructure solutions for the African economy. Full interview can be found here - <https://businessafricaonline.com/oluwabusola-fadipe-shaping-the-future-of-african-infrastructure-through-advocacy-and-innovation/>



# Research & Publications

**InfraMoni** – InfraMoni is InfraSpotlight's annual publication dedicated to tracking, monitoring and reporting on infrastructure financing in Nigeria. It provides citizens, development actors and key stakeholders with valuable insights into the country's infrastructure finance and investment landscape.

A landmark achievement this year was the publication of the inaugural edition of InfraMoni on 16 June 2025.

**283 Respondents**  
from 25 States for InfraMoni Survey

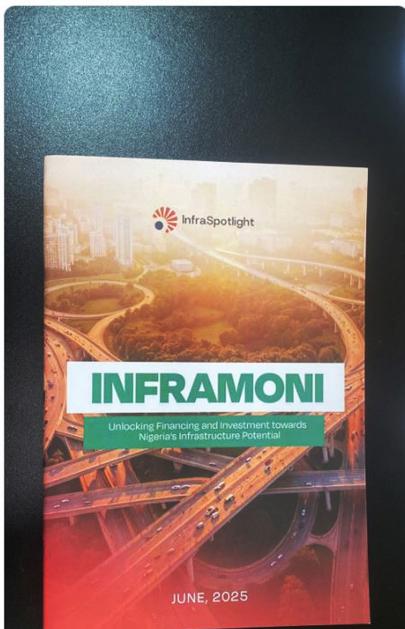
**142 Copies**  
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Distributed

Basil  
@basilabia

Look at what just dropped in my office.

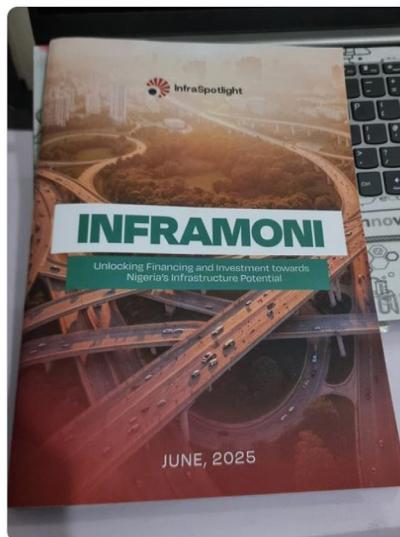
Brilliant work, as always 🌟 @InfraSpotlight et @the\_busolami



Godwin Henry  
@henrygodween

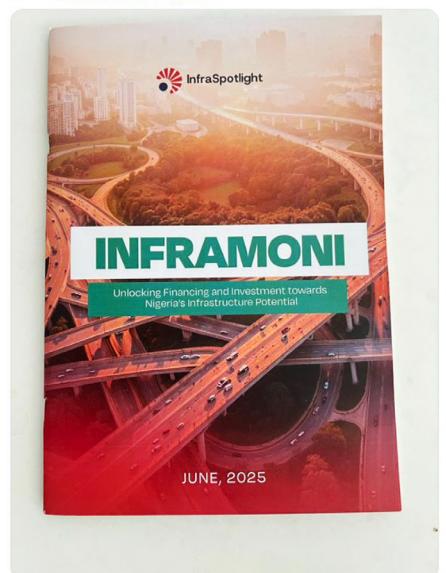
Super excited about this official launch. As one of the few who had first access to this work and haven read through the entire report, I must say it is a solid publication. From the comparative study to the diagnostic and reviews, totally 🌟

Congratulations @InfraSpotlight



Amb. Toby  
@iHoluwatoby

Just received my copy of the Inframoni publication and I'm smiling like a proud board member. The work @the\_busolami and the team at @InfraSpotlight have done is simply phenomenal. Words don't do it justice. 🌟 #Impact #Inframoni



**InfraLingo** – In February, we launched InfraLingo, a weekly educational series designed to simplify infrastructure concepts and terminologies every Friday. The first season ran from 7 to 28 February 2025 and featured the following concepts: BRT, Urban Planning, Infrastructure Master Plan and Green Infrastructure.

Following a successful first season, InfraLingo returned in August 2025 for its second season, running every Friday throughout the month. This season covered terminologies such as Corridor Planning, Build–Operate–Transfer (BOT), Build–Operate–Own (BOO) and the Trans-African Highway Network (TAH).

**Explainer Videos** – As part of our mission to raise awareness and strengthen advocacy for infrastructure development, we produced short explainer videos spotlighting critical issues related to infrastructure policies, projects and public spending in Nigeria and across Africa. The aim was to draw attention to these issues and stimulate increased civic engagement.

**8 Episodes of  
InfraLingo**

**6 Blog Articles Published  
on our websites in 2025**

## Partnerships Spotlight

**Learn Politics** – Learn Politics is an organisation committed to fostering an engaged citizenry and providing comprehensive political education. Since 2024, InfraSpotlight has partnered with Learn Politics on the design and development of SeraNova. Learn Politics played a pivotal role in the policy analysis phase, supporting InfraSpotlight's Research Team by examining the political implications of identified policies and providing objective commentaries to guide citizens on how best to interpret and use these policies.

**AFCFTA Dialogues** – AFCFTA Dialogues is an organisation dedicated to deepening understanding and stimulating conversations around the African Continental Free Trade Area (AfCFTA). InfraSpotlight partnered with AFCFTA Dialogues in 2025 to co-host a workshop on how infrastructure can catalyse seamless intra-African trade, equipping stakeholders especially MSMEs with practical strategies for engaging meaningfully in the AfCFTA era.

**CSG Development Ltd** – CSG Development Limited is a Nigeria-based company committed to deploying innovative and sustainable solutions that help organisations align their philanthropic efforts with profitable, high-impact development outcomes. InfraSpotlight was commissioned by CSG Development Ltd to provide insights into the state of primary healthcare, energy access and clean water infrastructure in Nigeria, supporting the company's mission. This partnership highlights InfraSpotlight's research expertise and its ability to provide organisations with data-driven analyses on key infrastructure topics to advance their goals and initiatives.

“

Thank you, InfraSpotlight, for the collaboration! Infrastructure is crucial to the AfCFTA implementation, and we're glad to have supported this important conversation.

- AFCFTA Dialogues

“

We provided technical support through the development of SeraNova by InfraSpotlight. We are excited that the novel product to find infrastructure policies in Africa is now Live!

- Learn Politics

“

Yesterday I concluded the first part of the review myself before transferring to our team to check through again. I have to give you this feedback personally... Super proud of the level of intelligence that has gone into this work. From the topic to the conclusion.

- Emediong Akpabio,  
MD/CEO of CSG Development  
Ltd.

## Financial Overview

In 2025, InfraSpotlight conducted its first donation drive to mark the organisation's first anniversary on 20 May. The drive aimed to scale our impact by raising funds to enhance existing tools and resources, enabling us to continue serving the public effectively.

Between October and December 2025, InfraSpotlight launched its inaugural Impact Partners Network, designed to engage individuals and organisations committed to strengthening infrastructure for sustainable development. Donors commit to an annual pledge, payable in four installments, with the option to renew or increase their support each year.

**N749,590**  
raised through donations in 2025

## Digital & Media Footprint

### Social Media Performance

- 10,000 - 12,500 total visits on our website
- 5,000 - 6,300 total unique visitors on our website
- 911 total following across all platforms
- 25,827 impressions on LinkedIn
- 870+ page views and 400+ unique visitors on LinkedIn
- 238 new followers on LinkedIn
- 9.4k average monthly views on Instagram

### Notable Highlights

#### "Why Wike is Demolishing Buildings in Abuja"

This explainer video emerged as the most-watched content on our Instagram page, surpassing 1,000 views. It provided a clear and balanced discussion of the pros and cons of demolitions, outlining the legal justifications for government action while highlighting the need for proper compensation and relocation for affected residents. The video succeeded in simplifying a complex issue, making it accessible and engaging for our audience.

## Abandoned Projects in Nigeria

Another top-performing video focused on the widespread problem of abandoned projects and its consequences for infrastructure financing in Nigeria. Garnering over 730+ views, the content drew attention to how stalled projects hinder economic growth and public service delivery, encouraging viewers to reflect on public accountability.

## SeraNova Launch Collaboration with Learn Politics

The most impactful content of all time was a collaborative post with Learn Politics, announcing the official launch of SeraNova on 31 January 2025. This post received more than 2,000 views, capturing widespread interest and engagement by combining timely news with a credible partner to maximise reach.

## President Tinubu's Infrastructure Plan: An Objective Assessment

Another prominent post analysed the strengths and weaknesses of the President's infrastructure plan, unveiled on 1 September. The video highlighted major infrastructure projects and emphasised the commitment to delivering infrastructure equity for every region and citizen. With over 1,000 views, the post effectively engaged viewers by breaking down complex policy initiatives into clear insights, encouraging discussion around the plan's potential impact and areas for improvement.

“

Beautiful analysis. I have just followed InfraSpotlight. Thank goodness, a platform for pursuing accountability is available here!

- LinkedIn User

“

\$15 billion for regional corridors and highways in 2024 isn't particularly trailblazing. We can tell how this project would end even before it begins. Kudos to @InfraSpotlight for raising awareness on infrastructure development and sustainability for Africa's growth.

- Onyedika George

“

Infrastructure is a big deal for young people to pay attention to. Kudos to @InfraSpotlight. A report by World Bank shows that a large percentage of all cases of corruption in Sub Saharan Africa are linked to infrastructure.

- Great Owete (Twitter User)



# 2026 - Looking Ahead

In 2026, InfraSpotlight aims to scale its impact across its key pillars: publications, projects and programmes.

### **Launch of the Citizen Handbook – January 2026**

The Handbook will provide practical knowledge and tools to help citizens understand how infrastructure is planned and delivered, track projects in their communities, and demand transparency, accountability and inclusive development from government institutions.

### **Launch of InfraMoni 2026 – June 2026**

The next edition of InfraMoni, titled "Strengthening Transparency and Governance in Infrastructure Financing in Nigeria", will continue our mission of monitoring and reporting on infrastructure financing in the country. This edition will assess current transparency mechanisms, identify gaps and provide recommendations for reforms to improve accountability and efficiency in infrastructure funding.

### **SeraNova Expansion**

In 2026, SeraNova will grow to cover seven (7) additional African countries, further expanding access to infrastructure policies and enabling decision-makers, researchers and stakeholders to make informed choices across the continent.

### **Ahead of the 2027 Elections**

InfraSpotlight will track Presidential and State election candidates' manifestos as part of a digital campaign aimed at ensuring infrastructure receives the attention it deserves. This initiative will encourage citizens to evaluate candidates' infrastructure plans in their voting decisions and will form the basis for post-election accountability on nationwide infrastructure commitments.



# Acknowledgements

Our heartfelt appreciation goes to our community of supporters, sponsors and dedicated team. Thank you for being a part of our growth this year!

## Board of Trustees:

- Ajibola Oshunnuga
- Mary Martins
- Oluwabusola Fadipe
- Oluwadunsin Adebayo
- Oluwatobi Aigbogun

## Team:

- Oluwabusola Fadipe (Founder)
- Oluwamuoladun Orole (Research Officer)
- Oluwapelumi Ajetunmobi (Research Volunteer)
- Boluwatife Odufuwa (Research Volunteer)
- Ikemeogene Fabunmi (Programmes Assistant)
- Clara Oladipo (Communications Officer)
- Towoju Olominu (Communications Officer)
- Rilwan Saliu (Graphic Designer)

## 2025 Donors:

- Daniel Adewuyi
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- Oluwadunsin Adebayo
- Onyedika Ikebuaku
- Solomon Ewuola

